



INCENSE project has received funding from the European Union Seventh Framework Programme under grant agreement n° 632852



INCENSE

Internet Cleantech Enablers Spark

Be part of the Smart Future of #Energy

Javier Garrido Chamorro
ENDESA
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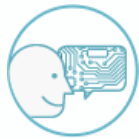


What is FIWARE ?

An open software platform that allows to easily build and manage innovative Apps and services by providing:



Enhanced OpenStack-based **cloud** hosting capabilities



A **rich library** of Generic Enablers (GEs) that connect to the **Internet of Things**, process data and media in real-time at large scale, perform **BigData** analysis or incorporate advanced features to interaction with the user.

FIWARE Catalogue

FIWARE can help companies and organisations by easing their transition to innovative businesses and solutions by making complex processes simple, cost-effective, high quality and secure.





Where does my idea fit best?

SMES & ENTREPRENEURS
 FIWARE ACCELERATOR PROGRAMME

80 MILLION FUNDING

www.fi-ware.org/accelerators/

	Smart cities	Transport	Energy & Environment	eHealth	AgriFood	Media & Content	Manufacturing & Logistics	Social & Learning
INCENSE			☀️					
CEED Tech	🏛️		☀️			📄	📄	
EuropeanPioneers	🏛️					📄		
FI-C3	🏛️			💓		📄		🎓
frontierCities	🏛️	📄						
IMPACT	🏛️					📄		🎓
SOUL-FI	🏛️	📄	☀️					🎓
SpeedUP!	🏛️		☀️		🌿			
FI-ADOPT				💓				🎓
Finodex		📄	☀️	💓				
FRACTALS					🌿			
FICHe				💓				
CreatiFI						📄		
FABulous						📄	📄	
Finish		📄			🌿	📄	📄	
SmartAgriFood					🌿			





INCENSE, the FIWARE accelerator focused in Smart Energy

OBJECTIVE

Promotion of innovative Internet based services and applications to achieve these goals:

- Integration of ICT solutions with energy infrastructure in order to support the entire cycle of energy supply.
- Evolution of energy supply into a dynamic system, a network that communicates and exchanges information on energy flows.





Led by:



Enel Lab



- ✓ A leading Energy group serving 65 million clients in 32 countries
- ✓ Enel Lab: **15 million Euros** budget programme for up to 650k Euros investments





Accelerated by:



ACCELERACE

- ✓ With **250+** startups supported over 9 years
- ✓ 10 % (**best in class**) startups raise more than 2 million euros





Powered by:



FundingBox

- ✓ The first & largest **public funding platform** for startups
- ✓ With more than **12 million euros available** in the portal to support startups





What does INCENSE provide me?

Funding with up to **6.250.000 €** to awarded applicants:

- 1st contest: up to 14 startups with up to **150.000 €**
- 2nd contest: up to 28 startups with **150.000 €**

Payment arrangements (non reimbursable)

- Up to 50.000 €, in advance at the beginning of development
- Up to 75.000 €, intermediate stage (demo/prototype/pilot)
- Up to 25.000 €, end of the project (ready-to-market)





What does INCENSE provide me?

Advanced and personalised **acceleration program** (6 months):

- Coaching & Mentors: Up to 150 hours of mentoring
- Funding readiness services for the final beneficiaries
- Additional support: legal and corporate, accounting and taxes or IPR
- Access to test beds in Spain (Smart City Málaga), Denmark (Next Step City Living Lab), and Italy.
- Connections to international capital firms, angel investors and Enel and Accelerace investment community
- Fast track access to the selection process of further investment programs of Enel Lab and Accelerace.





Who can apply to INCENSE?

Applicants must be European based SMEs or web entrepreneurs presenting services / applications, cleantech focused, which purpose an innovative use of FIWARE enablers for smarter processes or infrastructures (more intelligent, more efficient, more sustainable) through a tight integration with internet networking and computer capabilities.

General requirements

- To be a SMEs, WE or other small and innovative ICT players or a Natural person.
- To fall into some of the Categories defined in the Competition Guide
- To use any of the FIWARE enablers (<http://catalogue.fi-ware.org>)
- To be without any material proceeding or insolvency status pending.





What should be the application fields of my proposal?

Proposals must support and improve the entire chain of energy supply - generation, distribution, commercialisation and final consumption – focusing in the following categories:

Competition categories

1. Energy efficiency and Home Automation
2. Renewable Energy
3. Renewable Forecasting Solutions
4. Smart Grids
5. Energy storage
6. Advanced Diagnostics and Automation Solutions
7. E-mobility
8. Cyber-security
9. Digitalisation of Energy through ICT





How will we be evaluated?

The Panel of External Experts will value:

1. Business potential
2. Quality of management team
3. Strategic fit
4. FIWARE linkage





When can we apply?

APPLY NOW!!

Call open until JANUARY 15th at

www.incense-accelerator.com

 @INCENSE_Acc





When can we apply?

1st Open Call
October 15th
2014

Deadline
January 2015

Pitching and
Awarding Day
April 2015

Proposals submission period

Evaluation Process

Acceleration



2nd Open Call
June 2015

Deadline
August 2015

Pitching and
Awarding Day
October 2015





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Apply at www.incense-accelerator.com

Contact: javier.garrido@endesa.es

info@incense-accelerator.com

 [@INCENSE_Acc](https://twitter.com/INCENSE_Acc)

